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For Immediate Release

Team WLSL™ Gears Up to Make A Global Impression on June 22, 2017.

The World's Largest Swim Lesson™ in 24 Hours Sends the Message Swimming Lessons Save Lives™ to millions around the globe.

Fidalgo Pool and Fitness Center Serving as an Official Host Location

Anacortes WA, May 3rd – On Thursday, June 22nd, 2017, tens of thousands of kids and adults at aquatic facilities around the world will unite for the eighth year in a row to make noise that Swimming Lessons Save Lives.™ A global event, The World's Largest Swimming Lesson™ (WLSL), will take place over the course of 24 hours at an estimated 600 locations in more than 20 countries with the goal of generating 1 billion media impressions by 2019.

Since its inception, more than 195,000 children and adults have participated in WLSL lessons generating more than half a billion media impressions about the vital importance of learning to swim. The 2016 WLSL event included 40,298 participants from 24 countries.

Tragically, in the U.S. drowning remains the leading cause of unintended, injury related death for children ages 1-4, and the second leading cause of accidental death for children under 14. Research shows participation in formal swimming lessons can reduce the risk of drowning by 88% among children aged 1 to 4, yet many kids do not receive formal swimming or water safety training.

Fidalgo Pool and Fitness Center will be serving as an official Host Location Facility for the WLSL 2017 event. Parents are invited to learn more about this phenomenal event by visiting WLSL.org.