

ANNUAL REPORT 2016



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Friends of Fidalgo Pool and Fitness Center (Friends) is a 501(c)(3) nonprofit charitable organization registered with the Internal Revenue Service and formed to support Fidalgo Pool and Fitness Center District (FPFC), a municipal corporation and special purpose district in Washington state.

In 2016, there were four key areas in which Friends made contributions to FPFC: fundraising, communications, community, and staff support.

Fundraising:

The purposes of Friends as stated in the bylaws include: helping to lessen the burden of taxpayers, local governments, and county governments by minimizing the amount of levied property taxes needed for FPFC's upkeep; to obtain special equipment identified by facility staff to support swimming and fitness programs and health recovering individuals; to decrease the amount of borrowed funds needed to erect new facilities and bring the aging facility into compliance with American with Disabilities Act (ADA) code and safety standards and to make the facilities accessible to senior citizens, people recovering from injuries and young children; and to assist in the increase of health promotion, wellness and safety programs. To that end, Friends accomplished several activities in support of FPFC:

- The **"Love Fidalgo"** fundraising campaign raised \$1178.99 with an additional \$1000 in matching funds donated by Les and Marcia Books to purchase new fitness equipment for the pool and fitness center.
- The **Spring Garage and Consignment Sale** raised \$1785.75 for new equipment purchases.
- On March 13, 2015, Friends opened an Endowment Fund with an initial payment of \$3,000. On January 12, 2016, Friends purchased additional funds at \$4,152.00. It was reported on June 30, 2016 that Friends Endowment Fund's current market value was \$7,296.36. As of December 31, 2016 Friends has a total of \$4,325 donated to be placed in the endowment fund in January 2017.
- Mark Stadler donated \$1000 to encourage Endowment donations and \$1325 has been raised through the **Year-end Endowment Matching Funds Campaign**.

- Friends received “**General Donations**” in the amount of \$1275.84 to fund special projects and pay for overhead costs.
- Friends applied for and received a **Rotary Club of Anacortes Community Grant** in the amount of \$5200 for a new ADA chair lift. This device enables handicapped and injured patrons to be safely lowered to and raised from the pool water.
- **Friends contributed** \$1500 towards the new diving board for the pool.
- During **Annual Fall Plant and Gardening Sale**, \$1014.15 was raised to support special projects at the pool.
- Fundraising through **FPFC T-Shirts and Totes Donations** continued this year with a total of \$322 received. Pool promotion with patrons wearing t-shirts and carrying totes in the community was the key aspect of this project.
- An **Anonymous Donation** in the amount of \$5000 was received by Friends to be used for new aquatic resistance weights with any remainder money designated to the Endowment Fund.
- Friends joined the **Amazon Smile** program which enables community members to make purchases from Amazon and directs a portion of the purchase price to Friends. Year to date donations received was \$5.
- Friends is approved with the **Shell Oil Foundation** to receive matching funds for donations as directed by Shell employees. Though the plan, Friends received \$1000 to match a donation from Mark Stadler.
- A grant in the amount of \$500 was received from **The Seattle Foundation**.
- An **Anonymous Donation** in the amount of \$75 was received to be used for the Silver Sneakers Program.
- Friends received \$1000 from Les and Marcia Books to be used as matching funds for the 2017 **Love Fidalgo campaign**.

Community:

Friends supported use of the facility by patrons of all ages; assisting in the promotion of health, wellness and safety programs; and encouraging healthy and safe recreation options for young people.

- In May, Friends staffed a booth at the **Kiwanis Block Party Anniversary Celebration**. Our goal was to promote the Friends organization, to raise awareness of the role the organization plays at FPFC, to increase Friends and facility membership, and to share the fitness opportunities available.
- Friends hosted a “**Teen Night**” in September that provided a safe place for youths to come together.
- During the Labor Day Weekend on September 3rd, Friends staffed a booth at the **Farmer’s Market** to share information about the facility and its programs.

- The Rotary Club of Anacortes hosted the **Anthony's Fundraising Dinner** on February 24th to raise money for special projects, including a chair lift for FPFC. Several Friends members attended in support of the fundraising, and to promote the Friends organization.
- Friends attended the "**Fall Prevention Fair**" at the Anacortes Senior Activity Center with FPFC representative Carla Bigelow. The purpose was to share information about programs and resources available for seniors at FPFC.
- Friends attended the "**Navigating the Future Senior Resource Fair** with" FPFC representative Carla Bigelow on October 20th to again share information about programs and resources available for seniors at FPFC.

Communications:

Friends assisted in the promotion of health and wellness by helping to raise public awareness of the programs and facilities available at FPFC, and worked to raise the profile of the Friends organization.

- Friends organizes and maintains an area on the main **Bulletin Board** in the lobby to keep patrons informed of upcoming events, meetings, meeting minutes, contact information, and newsletters. An additional bulletin board was purchased by Friends for the upstairs GroupX room.
- **Splash News!**, the FPFC newsletter is produced by Friends and continued to be issued on a quarterly basis. The newsletter is available in hard copy, is posted on-line on the Fidalgo Pool website, is shared on Facebook, and appears in select areas around town including the library and senior center.
- Friends uses local media, such as the **Anacortes American & Clamdigger**, to promote FPFC. Examples include advertising for various events, letter writing in support of the pool, and submitting articles relating to the facility and its staff. An article about Friends appeared in a June edition of the Anacortes American.
- Friends continues to use the Fidalgo Pool and the Fidalgo Pool & Fitness Center **Social Media – Facebook** pages to post meeting notices, to invite patrons to join the group, to make announcements about upcoming events and fundraisers, and to keep patrons informed of pool related news.
- Friends prepared and delivered to the **Chamber of Commerce Visitor Center and Local Hotels** handouts around town to promote the facility to visitors who may be seeking a place to workout while on vacation.
- **Yard Signs** were purchased to be used to advertise events such as the Spring Garage and Consignment Sale and the Fall Plant and Gardening Sale.

Staff Support:

Friends provided volunteer support for the staff in several areas:

- Members worked with staff to develop **improved communication about events and programs** available at the pool and to ensure staff members were aware of Friends activities.
- Members **prepared a poster display board and educational materials** to be used by staff at various community events that highlights programs and services available at FPFC.
- Several officers coordinated, ordered, purchased and provided long sleeved **FPFC t-shirts** at cost to all interested staff.
- The Friends **Board and voting members collaborated on Love Fidalgo with staff** to develop a wish list for the facility and to price equipment for purchase.
- Friends assisted **the Long Range Planning Committee** by preparing posters and setting up a table for committee members at the Love Fidalgo event to share information about future development plans with the community

PROFIT & LOSS YTD

As of calendar year ending December 31, 2016

DONATIONS & ACTIVITY REVENUE

Donation	\$30.00
Donation – Garage Sale	\$1,785.75
Donation – General	\$1,275.84
Donation – Jar	\$44.00
Donation – Love Fidalgo	\$2,178.99
Donation – Other	\$5,075.00
Donation – Plant Money	\$1,014.05
Donation – T-shirt	\$322.00
Donation – Chair Lift	\$5,200.00
Endowment	\$4,325.00
Interest Earned	<u>\$4.44</u>
TOTAL INCOME	<u>\$21,255.07</u>

EXPENSES & FUNDING ACTIVITY

Advertisement	\$10.92
Grants Awarded - Equipment	\$9,178.94
Insurance	\$765.00
Marketing	\$70.93
Miscellaneous	\$342.00
Professional Services – Accounting Service	\$350.00
Service Charge	\$6.00
T-shirts & Totes	\$196.00
TOTAL EXPENSES	<u>\$10,919.79</u>
NET INCOME	<u>\$10,355.28</u>

BALANCE SHEET

As of calendar year ending December 31, 2016

ASSETS

Current Assets

Checking/Savings

Restricted Cash \$10,814.51

Non-restricted Cash \$11,808.43

Total Checking/Savings \$22,622.94

TOTAL ASSETS \$22,622.94

LIABILITIES & EQUITY

Equity

Retained Earnings \$12,287.66

Net Income \$10,335.28

Total Equity \$22,622.94

TOTAL LIABILITIES & EQUITY \$22,622.94